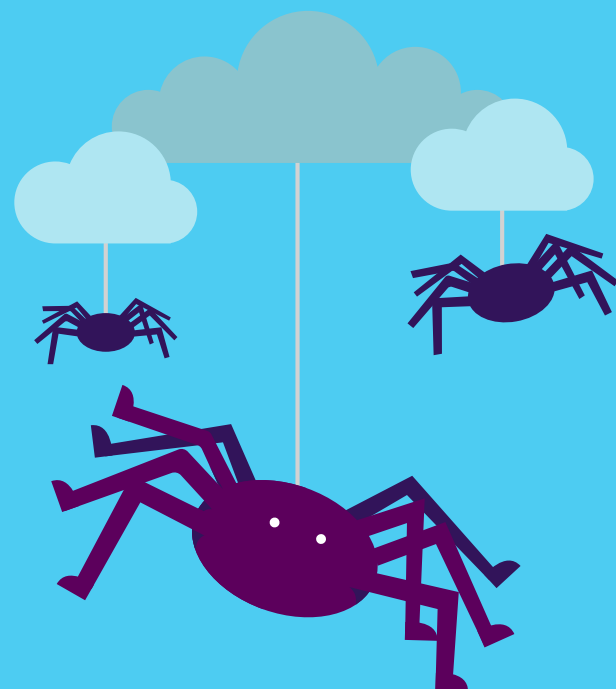


MICROSOFT AZURE MYTHS DEBUNKED

MYTH 1

Some rumors just keep spreading, no matter how strange they seem. For example, have you heard that the average person accidentally swallows eight spiders a year during their sleep? How crazy is that? Thankfully, that rumor isn't true, but some people actually believe it – just like they think Microsoft Azure doesn't support Open Source. Ridiculous! And FALSE.

Don't believe everything you hear about Microsoft Azure – or spiders, for that matter. It's time to debunk these five Microsoft Azure myths. Knowledge is power!



Microsoft Azure doesn't show the love for Open Source

OPEN
SOURCE

NOT TRUE! When it comes to the cloud, we understand that you use multiple operating systems, frameworks, programs and languages, including Linux, Java, Node.js, Python and Ruby. That's why **Microsoft Azure is an open and comprehensive cloud platform that fully supports Open Source.**

TRUTH!

Microsoft Azure is heavy on features – and heavy on your wallet

FALSE! Microsoft Azure has lowered prices on commodity services by as much as 50% and has publicly committed to **match Amazon Web Services (AWS) on all commodity service pricing** like compute, storage and bandwidth.



MYTH 2

MYTH 3

Microsoft Azure forces cloud lock-in

Unlike some other cloud providers, including AWS, Microsoft Azure is a hybrid cloud platform that gives you the flexibility to run your workloads all on-premise, in the cloud, or in a hybrid cloud scenario. **Move easily between on-premises and the cloud, or anywhere in between.**

TRUTH!



Microsoft Azure is not the logical cloud provider for growing businesses

NOT SO FAST! Microsoft Azure has a large datacenter footprint. In fact, Microsoft Azure runs on a **growing global network** of Microsoft-managed datacenters in **140 countries and 19 regions**. That's more localized regional datacenters than either AWS or Google.

MYTH 4

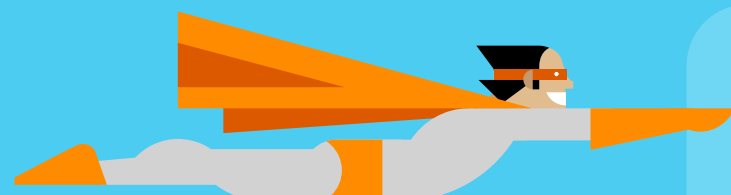


MYTH 5

Microsoft Azure doesn't get high marks for innovation

UM, NO. Microsoft Azure excels in the cloud! In fact, Microsoft Azure is an industry leader in both IaaS and PaaS, according to Gartner's Magic Quadrant, and has been **growing and innovating fast**, rolling out over 300 platform enhancements in the past 12 months alone.

TRUTH!



Myths debunked! Now, see for yourself.
Now that you know the truth, take Azure for a spin!

www.tryazure.com



[What Is Microsoft Azure?](#) (Microsoft)

[Gartner Magic Quadrant for Cloud IaaS](#) (Gartner)

[Gartner Magic Quadrant Enterprise Application PaaS](#) (Gartner)

[Azure.com Open-Source Software & Azure language-specific SDK's](#) (Microsoft)

[More open-source at Microsoft? You'd better believe it](#) (Venture Beat)

[Microsoft AWS Price Match Announcement](#) (TechCrunch)

[Microsoft Aims To Keep Pace with AWS in Cloud Price War](#) (Virtualization Review)

[Azure Pricing & Billing Details](#) (Microsoft)

[Microsoft goes after Google and Amazon with hybrid cloud push](#) (Computer World)

[Microsoft Open Specification Promise](#) (Microsoft)

[Global network of Microsoft-managed datacenters](#) (Microsoft)

[Microsoft Expands Its Hyperscale Cloud Footprint](#) (eWeek)

[Amazon and Microsoft Top Gartner's IaaS Magic Quadrant](#) (ZDNet)